



City of Cambridge

795 Massachusetts Avenue

Cambridge, MA 02139

Ph. 617-349-4300 617-349-4242 TTY

Robert W. Healy, City Manager

Richard C. Rossi, Deputy City Manager

News Release

Contacts: Dan Riviello, Communications Specialist

Cambridge Police Dept.

Ph. 617-349-3237/driviello@cambridgepolice.org

Ini Tomeu, Public Information Officer

City of Cambridge

Ph. 617-349-4339/itomeu@cambridgema.gov

Sign Up for the New Cambridge Alert Network

Receive Emergency and Other Community Alerts via Email, Text and Phone



Code Red • CitizenObserver • Cambridge e-Line

September 14, 2011 – The City of Cambridge is excited to announce the launch of the **Cambridge Alert Network**, a new and improved notification system aimed at sharing information with community members in an effective and timely manner via phone, text and email.

“I strongly encourage our residents, businesses and all members of the community interested in receiving Cambridge alerts to sign up for this new notification system,” said City Manager Robert W. Healy. “It will be extremely helpful in communicating information directly to the community during natural disasters, snow parking bans and other types of emergencies.”

The Cambridge Alert Network currently consists of three services: CodeRED, CitizenObserver and Cambridge E-Line.

CodeRED is an emergency notification system that allows the City to send emergency notifications to subscribers via email, text and phone calls. Cambridge land lines will automatically receive emergency notifications by phone, but all are encouraged to sign up with their cell phone number and email addresses as well. This service will be used in the event of emergencies affecting the City, such as snow emergencies, evacuations, large-scale water outages or other significant service disruptions.

CitizenObserver is used by the Cambridge Police Department to send email and text alerts relating to crime. All are encouraged to subscribe to receive neighborhood-specific alerts about emerging crime patterns, announcements about neighborhood meetings and crime-prevention tips.

Cambridge E-Line is a source for general information and communications from the City of Cambridge via email and text. Anyone can sign up for street cleaning reminders, trash and recycling pickup, City news and departmental information.

Please visit www.CambridgeMA.gov/AlertNetwork and sign up today. Questions, concerns or help with registration should be directed to 617-349-9490.

-###-